



APPRODI PLUS



INTERREG V-B Adriatic-Ionian ADRIAN Programme 2014-2020

**FROM ANCIENT MARITIME ROUTES TO ECO-TOURISTIC
DESTINATION PLUS**

FINAL EVENT

Date: 23th of JUNE 2022.

Venue: The Lazareti, Ul. Frana Supila 8, Dubrovnik

AGENDA

- | | |
|----------------------|---|
| 09:00 – 09:30 | Registration of participants |
| 09:30 – 09:45 | Welcome speech
<i>Marina Lazarević, Board Member of DURA</i> |
| 09:45 – 10:00 | Introduction to APPRODI PLUS Project
<i>Emilio Cocco, University of Teramo, Italy</i> |

- 10:00 – 10:15** **APPRODI PLUS experiences in The City of Dubrovnik**
Ivan Saltaric, DURA, Croatia
- 10:15 – 10:25** **Sustainable tourism in Durres: promotion/marketing tools to stimulate new forms of sustainable tourism after the COVID-19 pandemic**
Floreta Kertusha, Municipality of Durres, Albania
- 10:25-10:50** **Coffee Break**
- 10:50 – 11:00** **The impact of Covid-19 on the tourism of Corfu – Survey results: Most affected sectors, solutions, recommendations, and measures**
Spiros Vasiliadis, External expert for Ionian University, Greece
- 11:00 – 11:15** **Discussion**
- 11:15 – 11:30** **Sustainable Tourism in Dubrovnik**
Marino Stanković, Department of Economy and Tourism University of Dubrovnik
- 11:30 – 11:40** **Conclusion**
- 11:40 - 13:00** **Lunch**
- 13:00 - 14:00** **Thematic Tour de Dubrovnik**
Local guide